

# Communication

All sectors of industry embrace partnership with Dairy Food Safety Victoria in ensuring dairy food safety

## Strategic Objective

Secure total industry support for the dairy food safety scheme

Strategies Year 01	Strategies Year 02	Strategies Year 03
<p><b>Strategic Activities/ Initiative</b></p>		
<p>&gt;An initiative to disseminate food safety information targeted to Victorian dairy farmers</p>	<p>&gt; To promote awareness of Dairy Food Safety Victoria's new services to industry</p>	<p>&gt; Evaluate effectiveness of communication strategy</p>
<p><b>Measure</b></p>		
		<p>&gt; Improved customer satisfaction</p> <p>&gt; Increased industry confidence in the Dairy Food Safety Scheme</p>

# Finance

Dairy Food Safety  
Victoria has appropriate  
financial resources to  
meet its business  
objectives and mission

## Strategic Objective

To establish a sustainable funding for  
future investment & operations

Strategies Year 01	Strategies Year 02	Strategies Year 03
<b>Strategic Activities/ Initiative</b>		
> To establish & secure the total funds required for Dairy Food Safety Victoria to deliver its mission and new strategies		> Review existing funding arrangements > Review financial plan
<b>Measure</b>		
> Corporate Plan and finance strategy aligned		> Measurable returns on investment



**Dairy Food Safety Victoria**

Corporate Plan 2004-2007



# Leadership

To be the international benchmark in Dairy Food Safety regulation

## Strategic Objective

To build a national dairy food safety framework

Strategies Year 01	Strategies Year 02	Strategies Year 03
<p><b>Strategic Activities/ Initiative</b></p>		
<ul style="list-style-type: none"> <li>&gt; Develop risk modelling/ forecasting process for emerging issues</li> <li>&gt; Develop a national Dairy Food Safety standard</li> <li>&gt; Align Dairy Food Safety Victoria's services and resources to achieve all strategic objectives</li> </ul>		<ul style="list-style-type: none"> <li>&gt; To implement the National Dairy Food Safety Framework in Victoria</li> <li>&gt; To devise &amp; implement an evaluation mechanism for National Dairy Food Safety Framework</li> </ul>
<p><b>Measure</b></p>		
<ul style="list-style-type: none"> <li>&gt; National Dairy Food Safety Framework elements agreed by all States/Commonwealth &amp; industry</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Uniform standards &amp; Dairy Food Safety systems for industry</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Increased value from National Dairy Food Safety Framework to industry</li> <li>&gt; Industry acceptance of risk modelling process</li> </ul>

# Services

Dairy Food Safety  
Victoria's services are tailored to continuously improving industry's performance to contemporary safety standards

## Strategic Objective

To deliver innovative services by implementing the Dairy Food Safety Scheme in Victoria

Strategies Year 01	Strategies Year 02	Strategies Year 03
<b>Strategic Activities/ Initiative</b>		
> Identify risk exposure with new systems	> Develop performance & evaluation measures	> Evaluate services for ongoing delivery
> Identify support systems/programs & resources	> Implement new services > Establish contract auditing services for manufacturers	
<b>Measure</b>		
> Dairy Food Safety Scheme risks are identified, prioritised and managed	> All licensees have an approved and validated Food Safety Program	> New suite of services delivered

# People

Professional and capable people recognised as leaders in the industry

## Strategic Objective

To develop Dairy Food Safety Victoria's capabilities and expertise to deliver the Dairy Food Safety Scheme

Strategies Year 01	Strategies Year 02	Strategies Year 03
<b>Strategic Activities/ Initiative</b>		
> To develop staff skills and knowledge to deliver the Dairy Food Safety Scheme		
<b>Measure</b>	> A Dairy Food Safety Victoria Continuing Professional Development program	
> Dairy Food Safety Victoria has the right skills to deliver its services	> Staff actively taking leadership & partnership roles in strategic food safety issues	